

#### 3rd Qtr - 2025

## **Quarterly Newsletter**

#### From the Board...

We are incredibly proud of the impact we continue to make through our mission-driven-campaigns. From our back-to-school drives and holiday assistance programs to emergency family support and community outreach events. Every iniative is fueled by compassion and a shared commitment to spreading hope. Our team works tirelessly behind the scenes to ensure that every donation, every volunteer hour, and every act of kindness directly benefits families in need. It's an honor to lead these efforts and witness firsthand how our work transforms lives across the country. Together we are proving that a little cheer can go a long way.



We are in need of school supply donations - Please help Spread the Word

### 2025 Back 2 School Campaign

## The schools have been selected....



#### John Adams and Rogers Elementary located in Colorado Springs, CO have been

selected for our Back 2 School Campaign.

Let's Spread the Cheer — one backpack at a time!

## Be a B2S HERO!

We invite you to be a part of this heartwarming mission! Visit www.spreadthecheerusa.org to donate. Whether you choose to donate a backpack full of supplies, sponsor an entire classroom, or contribute at a higher level, every act of kindness makes a lasting difference in a child's education.

- \$1000 Back 2 School Superhero
- \$500 Future Builder Benefactor
- \$250 Classroom Champion
- \$100 Teacher's Toolkit Titan
- \$50 Ready, Set, Learn Leader
- \$25 Backpack Booster Boss
- \$10 Pencil Case

Sign up as a B2S Hero and see your name in the newsletter!!!!

Thank you to our current Back 2 School Heros:



Jill Roberts

Or if you are close to the Colorado Springs area, please consider volunteering at the event. Go to: https://www.spreadthecheerusa.org/volunteer to sign up





#### **Spread the Cheer USA Cheer Circle**

#### **Become a member of our Cheer Circle!**

By joining this membership program, you are supporting and uplifting lives and creating meaningful impact through the mission of Spread the Cheer USA. Your monthly or annual donation helps fuel our efforts to support families in need, bring joy to communities, and honor individuals who are changing the world with kindness.

#### Join the Cheer Circle on the website under the Donate Tab

We want to thank those that have joined the <u>Spread the Cheer Circle!</u> Your monthly donation plays a vital role in sustaining our mission and supporting numerous campaigns across the country. Together, we're creating lasting impact in communities nationwide—one month, one act of kindness at a time. Want to see your name here - join the Cheer Circle today.

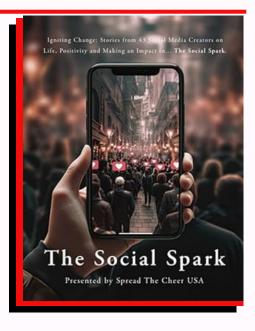
Amy Harmon

Ruth Bennett



In 2024, 43 positive creators came together for charity and wrote a book. All proceeds from purchases go to Spread the Cheer USA.

Each creator brings a unique narrative—powerful journeys shaped by life experiences, resilience, and an unwavering commitment to positivity. Their stories, rooted in overcoming adversity and sharing messages of hope, are more than content—they're authentic reflections that inspire and uplift. These social media trailblazers open their lives to their audiences, offering raw, unfiltered moments that foster genuine connection and drive meaningful impact.



The Social Spark is still available - Go to Amazon and search Social Spark



"We make a living by what we get, but we make a life by what we give."

— Winston Churchill



In a world where so many of us gather around tables filled with comfort and conversation, there remain far too many who go without — not just food, but the dignity and warmth that come with being seen and cared for. On August 8th, we invite you to be a part of something deeply meaningful: Spread the Meals, a grassroots charity event with a clear, urgent mission — for volunteers across the country to feed 88 unsheltered individuals in one powerful day of giving.

2025 Spread the Meals Campaign

Join us Xindness

#### Why 88? Why 8/8?

The number 88 symbolizes infinite kindness and renewal — two eights side by side, reflecting our belief in continuous compassion. We're asking volunteers nationwide to step up and each commit to feeding 88 unsheltered individuals in their local communities. Together, we can turn this symbolic number into real, nourishing impact.

#### More Than a Meal

Food is fuel, but it can also be healing. A meal given with love becomes a message: you are not invisible, you are not alone. Spread the Meals is about more than feeding stomachs — it's about feeding spirits. It's about showing up for others in a way that says, "We see you. We care."

#### How You Can Make a Difference

You can take part in this mission by preparing and distributing sack meals in your community. **Each meal should include a sandwich, a piece of fruit, a sweet item & a salty item, bottled water, and an encouraging note.** These simple items, thoughtfully assembled, offer nourishment and comfort — and your personal touch makes them even more meaningful. Whether you gather friends, family, a faith group, or a team at work, your efforts help us inch closer to our nationwide goal.

#### The Ripple Effect

What begins as 88 meals in your hands can lead to 15,000 stories of dignity across the nation. Spread the Meals is more than a one-day event — it's a movement of human connection, a reminder that small acts of kindness, multiplied by many, can create massive change.

Join us on 8/8. Feed 88. Be part of the 15,000. Help us spread not just meals — but hope.

Be the change on 8/8/25 — sign up now at <u>www.spreadthecheerusa.org</u> to participate!

Let's spread hope together!





## DRUMROLL PLEASE

The 2025 Spread the Fun will be held at Sea World - San Diego

We are working with local organizations to provide a day of fun to foster families in the San Diego area.

Spread the Fun is an opportunity for families to relax, bond, and create joyful memories together in a supportive and fun environment. It also helps foster children experience a sense of normalcy and inclusion, while giving caregivers a much-needed break and a chance to connect with other foster families.!



















We're over the moon for our volunteers – you're the real MVPs!

But hold onto your hats,

#### it's time to refresh those volunteer forms!

Dash over to the website and give your volunteer application a snazzy update NOW.



#### SPOTLIGHTLIGHTING THOSE THAT MAKE A DIFFERENCE

## Sponsor Spotlight DOMINOS

1102 North Circle Dr in Colorado Springs

We are thrilled to share that Domino's, located at 1102 North Circle Dr in Colorado Springs has generously offered to provide 150 large pizzas for the children and their families during our upcoming Back 2 School Campaign on August 2nd. Their support will bring smiles and a delicious treat to our foster families as they prepare for the new school year. We deeply appreciate Domino's commitment to giving back and supporting our mission.

Their kindness helps make this event even more special for the children we serve.

Please support this business and show them appreciation for their donation





## Frontline Team Spotlight JULIA DAVIS

Meet Julia Davis from the Frontline team. She is a passionate animal advocate who dedicates countless hours to rescuing and fostering feline friends, while also tirelessly fundraising to support animal welfare causes. Beyond her well-known



commitment to animals, Julia's lesser-known hobbies are—playing kickball, dodgeball, and cornhole with her HotMess Sports league. She also enjoys weekly pickleball matches with friends and spends weekends working in the yard with her girlfriend. A collector at heart, Julia's home is filled with vintage colored glassware, yellow butterflies, and—unsurprisingly—a few beloved cats. Her dedication to both animals and community shines through in everything she does.

# Volunteer Spotlight AMY HARMON





Amy Harmon is the Cheer
Community Engagement Specialist
for Spread the Cheer USA. She also
volunteers for numerous
campaigns and events through-out
the year. She is passionate about
her volunteer duties and is an
asset to STC. In her spare time,
what little she has after STC, she
likes reading, gardening, herbalism,
psychology and playing D&D for
her brother's @DLSaga YouTube
Audible podcast every other
Saturday Night.
Thanks for all you do Amy



# Sponsor Spotlight SANCTUARY POINT HOA Monument CO



Sanctuary Point HOA stepped up to sponsor the Spread the Cheer Back 2 School Campaign by hosting a school supply drive for. Residents are being asked to donate new school supplies to help ensure every child starts the year equipped for success. The initiative reflects the community's commitment to education and compassion. Together, we are making a meaningful difference in the lives of families in the Colorado area.



## SPREAD THE CHEER USA

## The Difference Your Donations Are Making

## In 2025 We're Still Changing Lives



- \$2000 Culture Shock (completed)
  - Culture Shock Performed at the Cheer Choice Awards. They are a 501c organization that utilizes dance to cultivate education, entertainment, and empowerment to inspire positive change in communities we serve.
- \$4000 Professional Firefighters Benevolent Association of Nevada (completed)
  - Our Casino Night at Cheer Choice Awards benefitted the Professional Firefighters Benevolent Association of Nevada. We thank them for their sacrifice and unwavering commitment to protecting the community.
- \$2000 Special Olympics (completed)
  - The Special Olympics is a global sports organization for people with intellectual disabilities, providing year-round training and athletic competitions.
- \$2500 Real Youth Foundation (completed)
  - Real Youth Foundation is a Los Angeles based non-profit that serves the underserved in their community. We were able to fulfill their entire Amazon wish list for the event.
- \$10,000 Spread the Fun Campaign (planned)
  - Spread the Fun is a Spread The Cheer USA event to bring foster families out for a day of fun and thrills at an amusement park location.
- \$15,000 Back 2 School Campaign (planned)
  - Spread the Cheer USA selects school(s) in the USA to receive backpacks and school supplies so they can start the year of prepared and ready to learn.
- \$4,000 Spread the Meals Campaign (planned)
  - The Spread The Cheer USA initiative to provide over 15,000 meals to unsheltered individuals across the country
- \$ To be Determined Thanksgiving Campaign
  - We are finalizing details of a Thanksgiving Campaign and will provide information shortly.
- \$30,000 -\$50,000 \*\*Holiday Campaign (planned)
  - Our biggest campaign of the year, to provide some holiday cheer through needs and wants for families in need during the holiday season. We provide clothing, groceries, bill-payments, Christmas gifts, etc. and have volunteers all across the country that help us spread the holiday cheer.
  - \*\*Final amount is subject to number of nominations received and availability of volunteer resources for deliveries





## **Spread the Cheer USA**

## **Board of Directors**



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Alma Haas Director of Sponsorships

# Spread the Cheer USA Contact Information

General Information = hello@spreadthecheerusa.org

