



SPREAD THE CHEER USA

2025

2nd Qtr Newsletter

2025 Cheer Choice Awards is in the books!

Spread the Cheer USA's biggest fundraiser of the year took place at the Palms Resort in Las Vegas, NV April 11th - 13th. We honored positive social media creators across all social media platforms and raised money for the many campaigns we hold each year. Thank you to all our sponsors and volunteers that worked so hard to put on this event. We appreciate you all!

To watch the awards show or see the winners, go to www.cheerchoiceawards.com



Upcoming Campaigns

2025 Back 2 School Campaign

At Spread the Cheer USA, we believe that every child deserves to start the school year feeling confident, prepared, and excited for the future. That's why we're thrilled to announce our 2025 Back 2 School Campaign — a special initiative where we will select a school in need and provide students with essential school supplies and teachers with much-needed classroom materials.



Photo from 2024 Back 2 School Campaign



Photo from 2024 Back 2 School Campaign

We invite you to be a part of this heartwarming mission! Visit www.spreadthecheerusa.org to **nominate a school or explore the different levels of giving and sponsorship opportunities** available. Whether you choose to donate a backpack full of supplies, sponsor an entire classroom, or contribute at a higher level, every act of kindness makes a lasting difference in a child's education.

- \$1000 - Back 2 School Superhero
- \$500 - Future Builder Benefactor
- \$250 - Classroom Champion
- \$100 - Teacher's Toolkit Titan
- \$50 - Ready, Set, Learn Leader
- \$25 - Backpack Booster Boss
- \$10 - Pencil Case



Let's Spread the Cheer — one backpack at a time!

Together, we can make sure that no student or teacher starts the school year without the tools they need to succeed. Thank you for helping us bring smiles, support, and supplies to those who need it most. Dates & Locations to be announced soon!

Photo from 2024 Spread the Meals Campaign



**Join us
8/8/25**

2025 Spread the Meals Campaign



Join us for our Spread The Meals Campaign! During this campaign, our goal is to feed as many in-need individuals and families as possible across the USA. Volunteering can be a rewarding & fun project for individuals, families & groups looking for a way to become involved with Spread The Cheer USA.

Our goal is to feed 15,000 unsheltered individuals each year across the country! We encourage you to sign up, grab your friends and family members and commit to packing 88+ meals together, to then deliver to those in need in your own city!

A suggested shopping list is below! We suggest reaching out to your local stores/restaurants to see if they'd be willing to donate any of these items before purchasing them. All of this can be purchased for an average of \$80-\$100 which will pack 88+ meals.

A STANDARD PACKED MEAL INCLUDES:

- A water bottle
- Fruit or vegetable
- Sandwich (lunch meat, peanut butter and Jelly, etc)
- A sweet item
- A salty item
- Napkin & disposable utensil, when necessary
- Motivational/ Encouraging note

VOLUNTEERS NEEDED

SPREAD THE CHEER USA

Spread The Meals

88 MEALS ON 8/8!

Join us on August 8th by signing up to provide 88 meals to your local unsheltered community!

AUGUST 8, 2025

Volunteers will

- ☒ Discover their power to make a difference
- ☒ Receive a complete how-to guide with instructions and suggestions on how to have a fun and successful campaign!
- ☒ Commit to packing and serving 88 meals for the homeless population in your area!

Are you interested in joining us?

Register before August 7th, 2025
Registration: SpreadTheCheerUSA.org

HELP REACH OUR GOAL OF 15,000 MEALS

Be the change on 8/8/25 — sign up now at www.spreadthecheerusa.org to make and deliver 88 meals to unsheltered individuals in your city!

Let's spread hope together!



2025 Spread the Fun Campaign

OCTOBER 2025

** NOTE DATE CHANGE



Photo from 2024 Spread the Fun Campaign

We are excited to offer our 3rd annual Spread The Fun Campaign taking place in September of 2025. We will be taking foster kids and their families out for a day of fun and thrills! Want to get involved? Sign-up below to find out more!

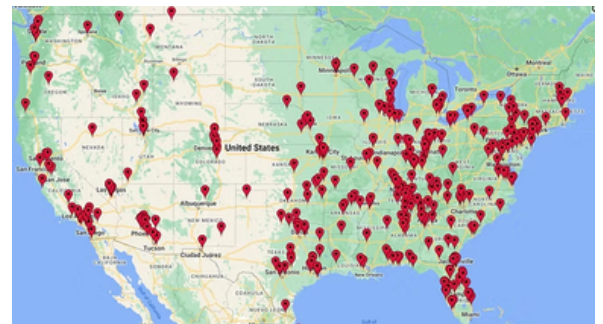
If you want to be a part of Spread the Fun Campaign, sign up to be a volunteer at:

www.spreadthecheerusa.org



We couldn't do it without our volunteers

Starting from a single source location in Colorado, Spread The Cheer USA has spread its wings! We have volunteers located all across the United States. Will you help us fill out the rest of our map? Together we can make sure that when people are in need, we are only an arm's length away. Please visit the link below to help us bring about positive change and relief for all those in need.



[Volunteer Now!](#)
[Click here](#)



SPOTLIGHTLIGHTING THOSE THAT MAKE A DIFFERENCE

Sponsor Spotlight



Box Bangers was the Title sponsor and Night Club Party Sponsor at the Cheer Choice Awards. They also provided many auction items. Thank you Deezele for the generous sponsorship at the Cheer Choice Awards. It is generosity from companies like yours that help us change the lives of people across the country!!



Frontline Team Spotlight



Meet the ever inspiring and incredibly motivational Frontline Volunteer, Marcus Black!

Marcus is a published author, motivational speaker, life coach, and host to the Vitalize podcast.

He is also the epitome of the mission of Spread The Cheer USA!

We are so honored to have Marcus on our Frontline Team.

[Click here to visit website](#)



Volunteer Spotlight



Matt Blackstock joined us as a first year volunteer at the Cheer Choice Awards. He helped us create swag bags, break down boxes, and jumped in where ever he was needed. Matt was also a Top 5 candidate in the Accessible category. Matt lives in North Carolina and enjoys music and playing the drums. We appreciate you Matt!!



Sponsor Spotlight



Wholesome Hippy once again stepped up as a major sponsor for the Cheer Choice Awards!

They sponsored the Daytime Pool Party and generously contributed products to the swag bags that attendees look forward to every year.

Thank you, Wholesome Hippy, for your ongoing support of Spread the Cheer USA — we appreciate you more than words can say!

[Click here to visit website](#)

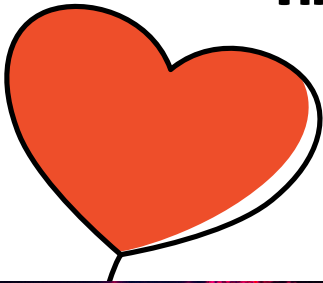




SPREAD THE CHEER USA

The Difference Your Donations Are Making

In 2025 We're Still Changing Lives



- \$2000 Culture Shock (completed)
 - Culture Shock Performed at the Cheer Choice Awards. They are a 501c organization that utilizes dance to cultivate education, entertainment, and empowerment to inspire positive change in communities we serve.
- \$4000 Professional Firefighters Benevolent Association of Nevada (completed)
 - Our Casino Night at Cheer Choice Awards benefitted the Professional Firefighters Benevolent Association of Nevada. We thank them for their sacrifice and unwavering commitment to protecting the community.
- \$2000 Special Olympics (completed)
 - The Special Olympics is a global sports organization for people with intellectual disabilities, providing year-round training and athletic competitions.
- \$2500 Real Youth Foundation (completed)
 - Real Youth Foundation is a Los Angeles based non-profit that serves the underserved in their community. We were able to fulfill their entire Amazon wish list for the event.
- \$10,000 Spread the Fun Campaign (planned)
 - Spread the Fun is a Spread The Cheer USA event to bring foster families out for a day of fun and thrills at an amusement park location.
- \$10,000 Back 2 School Campaign (planned)
 - Spread the Cheer USA selects school(s) in the USA to receive backpacks and school supplies so they can start the year of prepared and ready to learn.
- \$4,000 Spread the Meals Campaign (planned)
 - The Spread The Cheer USA initiative to provide over 15,000 meals to unsheltered individuals across the country
- \$ To be Determine - Thanksgiving Campaign
 - We are finalizing details of a Thanksgiving Campaign and will provide information shortly.
- \$30,000 - \$50,000 **Holiday Campaign (planned)
 - Our biggest campaign of the year, to provide some holiday cheer through needs and wants for families in need during the holiday season. We provide clothing, groceries, bill-payments, Christmas gifts, etc. and have volunteers all across the country that help us spread the holiday cheer.

**Final amount is subject to number of nominations received and availability of volunteer resources for deliveries

Spread the Cheer USA

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Spread the Cheer USA

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